



3LAND

**THREE CITIES
ONE FUTURE**

HUNINGUE
WEIL AM RHEIN
BASEL

3LAND



THREE CITIES ON THE RHINE COORDINATE THEIR URBAN DEVELOPMENT

Since the 2010s, the increasing attractiveness of the Basel urban area has been boosting the demand for residential and business development sites. The industrial and port areas on the shared German/French/Swiss border are proving to be a strategically located site with numerous redevelopment prospects. Industrial modernization, the development of the services sector and a number of large infrastructure projects are opening up promising new prospects for urban development.

However, national borders and the associated spatial obstacles need to be overcome and the basic differences between the planning cultures and legislation of the three countries, as well as the needs and potential of the individual municipalities, have to be managed. In such a context, the city of Basel (CH) and the towns of Weil am Rhein (DE) and Huningue (FR) have entered into an unprecedented partnership to jointly shape the future of their shared border on either side of the Rhine.

IMPLEMENTATION OF THE 3LAND PROJECT

For this cross-border project, the implementation of which will take until 2050, the cities drew up a **Joint Development Vision** (2011). In 2015, the **3Land Spatial Concept** defined strategic priorities for the development of a mixed-use neighborhood. Its goals are to upgrade the banks of the Rhine, the area's open spaces and its architectural heritage, as well as improve cross-border mobility. This spatial concept is threefold:

1. To use public spaces to structure the trinational district;
2. To implement an integrated mobility strategy that focuses on public and non-motorized transport and comprises further bridges, including a bridge over the Rhine between France and Switzerland and a bridge at the port of Basel;
3. To draw up an urban development strategy focused on synergies between both sides of the Rhine.

This vision has been developed and materialized by a number of studies. As well as the **Trinational Transport Study** (2018) and the **Open Space and Nature Conservation Concept** (2021), the **'nachhaltiges 3Land durable' Certification** has been set up to promote exemplary architectural and open-space projects in all three countries. The advantages of a new Rhine Bridge were demonstrated in 2022 by means of a **Cost-Benefit Analysis**.

The population of the three countries is also involved in the process. For the redesign of the banks of the Rhine in Weil am Rhein and Huningue, the wishes of young and old were collected during workshops and ultimately included in the planning.

The 3Land Project successfully underwent the IBA Basel (Internationale Bauausstellung, International Building Exhibition) qualification process. It was awarded the **IBA label** in 2019 for the quality of its processes and cross-border dynamics.

The implementation of the initial stages of the 3Land Project, such as the promenade along the former port of Basel-Sankt Johann (CH/FR), the cross-border park in Huningue (FR) and Weil am Rhein (DE), the temporary uses on the Klybeckquai in Basel (CH) and the new riverside quarter on the Rhine in Huningue bear witness to the area's huge urban development potential.

THE DEVELOPMENT OF INTERCULTURAL COMPETENCIES

Trinational management and administration – decisively led by the Trinational Eurodistrict Basel (TEB) since the beginning of the project – makes it possible to pursue the ambitious goals of 3Land. As well as planning work, factors such as the development of a joint knowledge base and the fostering of mutual cultural understanding also play an important role for all those involved.

On the basis of multi-year planning agreements between the partners, which are regularly renewed, it has been possible, first to determine the goals of the project, and then over time, to take the first concrete measures. The joint budget guarantees feasibility. The project is divided into technical working groups and strategic steering groups, in which all participating local authorities are always represented.

The project stages are discussed and jointly addressed in the course of multiple bilingual meetings.

The joint development adds urban, economic, environmental and social value for all the partners. The coordination and conceptual framework are developed on a cross-border basis, while implementation is country-specific. This enables the project partners to adapt their measures to their respective time and financial resources at any time. 3Land also supplies a platform for a permanent process of coordination, information and exchange. It enables the partners to involve each other in major decisions and coordinate individual projects with each other. In this way, it is possible to build intercultural competencies, mutual understanding of each other's work and trust in the partnership.



For further information and contact details visit
www.3-land.net



Cofinancé par l'Union européenne
 Fonds européen de développement régional (FEDER)
 Von der Europäischen Union kofinanziert
 Europäischer Fonds für regionale Entwicklung (EFRE)

